

TALBOT PHOTOGRAPHY

ORDER FORM

775-832-7054 • chris@talbotimages.com

PO Box 5067, Incline Village, NV 89450

View Portfolio at TALBOTIMAGES.COM

Chris Talbot is an Incline Village local for 43 years. He is a master of angles and architecture, aiming his lenses at beautiful HOMES and RESORTS in Lake Tahoe since 1992. *Hire the best* to sell your Home, Rental or Resort.

Community Support: Talbot Photography is part of the local community and gives back as much as possible. Charities include the Boys & Girls Club, Kid's and Horses, Veteran's Groups, and other local Lake Tahoe charities. It's all about Lake Tahoe for me.

REAL ESTATE PHOTOGRAPHY PACKAGES

All images are HDR Photoshop Enhanced with Skies, TVs and Fires, Downloadable in 48-72 hours.

Three sizes of each image (Print, Web, and MLS) delivered in an online Dropbox.

A
15 Images
 \$200

B
20 Images
 \$250

C
25 Images
 \$300

D
30 Images
 \$350

E
40 Images
 \$450

F
50 Images
 \$550

10 PROPERTY PACK

- SAVE \$500** – \$2500 for 10 Package C's (25 images per property). Must be used within 2 years. No travel fee.

PAY WHEN PROPERTY SELLS

- PAY NOTHING NOW** – Pick any Package A-F and pay \$0 now. When the property sells you pay double the above package price. (or if property goes off market or to another agency, other restrictions apply)

ADD-ONS

- \$40 Virtual Tour (images)
- \$100 Sunset/Twilight (with above packages only) (6pm or later)
- \$75 Basic Lot Only
- \$75 Property Partial-Shoot
- 20% Fee for Expedited RUSH order
- \$100 Flat Fee for Holiday Photoshoot Request (if available)
- No Charge for Weekend / Non Business Day (if available)
- \$75 Stock Images of amenities, area, hoa etc. (Package pricing available)
- \$30 Travel Fee if further than 10 miles from Incline Village
- \$10 per additional HDR Enhancement images over and above packages

STOCK IMAGES

Stock Images of Lake Tahoe Activities, Lake Tahoe Landscapes, Residential Amenities & HOAs

Package pricing available - Please contact me to discuss

HIGH QUALITY VIDEO

- \$275 Drone Video
- \$450 Walk-through Video
- \$550 Video Combo
- \$995 Premium Video (Scripted video that tells the story of your property, includes drone, walk through footage, and time lapses with interviews from the home owner as well as voice-over describing the property, most likely by the realtor.)

REFERAL PROGRAM

\$50 OFF Your next property photoshoot per referral that signs up.

Name _____

Phone _____

Email _____

Name _____

Phone _____

Email _____

PROPERTY INFORMATION

Address _____ Property Value \$ _____

Photography Date _____ Time _____ Vacant / Occupied / Tenants? _____

Address Instructions, Lock Box Codes _____

Condition of Property _____

Have you been to the property? Yes No Prepped? Yes No (see reverse side for instructions)

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PREPARING YOUR PROPERTY FOR A PROFESSIONAL PHOTOSHOOT

Before the photoshoot can begin, the following must be done. Please prepare and clean the property correctly before we get there. Talbot Photography charges \$25 increments for staging and cleaning the property so the job is done correctly.

It's important that someone had visited the property before we get there.

- All blinds should be open please turn on and make sure all lights work.
- Replace bulbs were necessary.
- Remove most personal items including photographs on refrigerator.

The less clutter the better please make sure the property looks ready.

EXTERIOR OF PROPERTY

The following will make sure the exterior is ready to be photographed correctly.

- Snow poles, cars, trailers and other unsightly items all should be removed from the property.
- Check all the outside lighting to make sure they work for twilight shots.
- On the decks please set up furniture. Please make it look the way you like it.
- The driveway and the immediate grounds around the property should be cleaned up. Please put away trash cans, hoses, toys and other things stop. Pine needles and other landscaping stuff always better to be removed.

This will save money in post production.

INTERIOR OF PROPERTY

- Please turn on and check all lights so that there are no dead bulbs. Look around and remove any excess and unneeded clutter. Less is more. Always hide all wires and extension cords, etc.
- Again please remove items off the refrigerator any personal notes photos and calendars that are personal. Please put these away.
- Please make sure all furniture is correctly placed. It's important to have the pillows and blankets correctly laid out.
- The countertops and tabletops should be minimally populated. Again make sure all lights are on.
- In the bedrooms please turn on the lights. Always make sure that the bed looks good. The pillows and even the skirting need to be perfect in all bedrooms. Remove any clutter.
- The bathrooms should have no personal hygiene items on the counter top only clean towel soap dish etc... it is important that the mirrors and the shower screen doors are all very clean please do a good job of making sure the towels look good. The shower should be clean and all products removed. Make sure that the toilet top is down and there is fresh paper.

Make it look like an Architectural Digest cover.

BILLING INFORMATION

- Visa Mastercard Discover Card American Express (add 3% convenience fee for credit cards)

Credit Card # _____ Exp date _____ CVC _____

Name as it appear on CC _____

Card Billing Address _____

City _____ State _____ Zip _____

PayPal

Zelle ACH

To: Talbot Photography

chris@talbotimages.com

CASH _____

CHECK # _____

CUSTOMER INFORMATION

Agent Name _____ Broker / Agency _____

Cell # _____ Email _____

I agree to the following Talbot Photography terms (Assessed fees):

\$25 House Prep (if you haven't prepared the home for photography)

\$75 Same Day Cancellation Fee (review the 10-day weather forecast, always visit property before)

\$10 per additional HDR Enhancement images over and above packages

Signature _____ Date _____

Your signature authorizes Talbot Photography to: Access and photograph the above listed property and charge the above listed credit card, wheather for one time charges, assessed fees or recurring orders. Licensing & Usage Terms: You pay a single use License Fee for the right to use digital copies of our original work in marketing a property listing. Talbot Photography owns and retain copyright. The images are non-transferable to any other third party without permission. Your right to use and your license ends when you sell the home, drop or lose the listing other than the display within your website as sold. Vacation rental usage of images is by license only and NOT permitted under this single use property license. We can use the work in our portfolio, resell as stock, print and sell as art or however we see fit. Cancellations on the same day will result in a \$75 fee. Failure to prepare the home resulting in our photographer vaing to prep the home will result in a \$25 fee. Additional images over and above the listed photo counts will be billed at \$10 per image.